



2016 Vendor Packet

Dear Vendor:

The McDONOUGH JERK FESTIVAL ORGANIZATION is making plans for the 10th Annual McDONOUGH INTERNATIONAL JERK FESTIVAL to take place in McDonough, Georgia on Saturday, September 24, 2016. The success of this event is credited largely to our sponsors and vendors, who participate. The money we raise each year goes to help the Alzheimer's Association Walk to End Alzheimer's to increase awareness and funds for Alzheimer's Research and Caregivers Support Programs. This disease knows no boundaries in how far and wide it affects the lives of individuals diagnosed and the lives of their intimate circle of friends and family. This year's goal is \$10,000 dollars.

By participating as a vendor, your organization will benefit from extended exposure during the event and promotional efforts directed toward the supporters of the Alzheimer's Association Walk to End Alzheimer's and you have become a part of the solution to the disease. For a small donation, you'll be able to enjoy excellent exposure to this important segment of your target audience and the community.

We have four categories of vendor packages, which are detailed on the enclosed vendor commitment form. You can select the level of participation that best meets your needs, and be secure in the knowledge that your vendor fee will be used to help the Alzheimer's Association Walk to End Alzheimer's in the community. Our primary goal is to Raise Heath awareness for Alzheimer's disease.

*We're counting on your support, and will be happy to answer any questions you may have. Please return your vendor commitment form and payment to Charlton Pitter at the address on the vendor commitment form or you can submit form and payment online at www.mcdonoughjerkfestival.org no later than September 10, 2016. If payment is not received by September 10, 2016, there will be a **\$25 LATE FEE**. Thank you in advance for your willingness to support the efforts of the McDonough Jerk Festival Association and also making a difference in our community. Will you "Champion" their cause?*

Sincerely,

Special Event Festival Team
www.mcdonoughjerkfestival.org
678-713-6720
sylvia@mcdonoughjerkfestival.org



Vendor Prices

Corporate Vendors - \$500

- *Exhibit Space*
- *Recognition during the event*
- *Direct Marketing opportunity to provide promotional materials in give away bags*

Food Vendors – \$350 (Early Bird Special \$300 if paid before July 24, 2016)

- *Exhibit Space*
- *Recognition during the event*
- *Direct Marketing opportunity to provide promotional materials in give away bags*

For-Profit Non-Food Vendors – \$200

- *Exhibit Space*
- *Recognition during the event*
- *Direct Marketing opportunity to provide promotional materials in give away bags*

Information Vendors - \$75

- *Exhibit Space*
- *Recognition during the event*
- *Direct Marketing opportunity to provide promotional materials in give away bags*



VENDOR RULES AND REGULATIONS

Deadline September 10, 2016

Booth Confirmation

Confirmation of your reserved space will be sent via email.

Vendors Accessories

Information about items to be sold must be provided by Vendor on the Vendor Agreement Form. Vendors must bring their own tents, tables and chairs.

Absolutely No Alcohol

All forms of Alcohol is prohibited.

Designated Space

Vendors are asked to check-in with Ruth Willis at time of arrival. Each vendor space will be marked and identified.

Set-up and Breakdown

Vendors are asked to set up between the hours of 9:00 am – 11:30 am September 24, 2016.

Exhibitor equipment and materials must be set up in designated space only. We ask that all Exhibitors to assist with keeping booth space as clean as possible.

Obstructions

Exhibitor displays must be arranged in a manner not to obstruct other Exhibitors.

Cancellation Policy

There will be no refunds for cancellations. However, registration will be transferable to another sponsor who is interested in participation. Cancellation/substitution request must be received in writing (via e-mail) on or before September 18, 2016.

PLEASE NOTE: VENDORS WILL NOT BE ALLOWED TO SELL ANY DRINKS!! ALL DRINKS WILL BE SOLD BY THE ORGANIZATION ONLY!!



Deadline is September 10, 2016. If paid after September 10, 2016 there will be a **\$25 LATE FEE**

Payment Information

Check payable to: **McDonough Caribbean Festival Organization**

Visa

MasterCard

American Express

Name on Card _____

Credit Card _____

Expiration Date _____ **CVV#** _____

Signature _____

Vendor Amount _____

I have read and agree to the vendor application herein and hereby agree to abide by the rules and regulations for the McDonough Jerk Festival. I understand that any violation of the rules and regulations is subject to my agreement being terminated immediately and forfeiture of any fees paid.

Please send vendor application and payment to:

Atten: Charlton Pitter/McDonough Jerk Festival

Jamaica's Finest Restaurant & Bakery

599 Jonesboro Road

McDonough, GA 30253